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## CORPORATE COMPLIANCE IN THE ERA OF DATA PROTECTION AND CYBERSECURITY LAWS

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### I. ABSTRACT

The digital transformation of corporate ecosystems has fundamentally reshaped compliance obligations, particularly in the domains of data protection and cybersecurity. This research paper titled "Corporate Compliance in the Era of Data Protection and Cybersecurity Laws" examines the evolving legal landscape governing corporate accountability in India under the Digital Personal Data Protection Act, 2023, the Information Technology Act, 2000, and related regulatory frameworks. It explores how corporate governance, ethical responsibility, and fiduciary obligations intersect with data protection mandates, requiring businesses to adopt privacy-bydesign and risk-based compliance systems. The study further analyses international frameworks such as the EU's GDPR, UK Data Protection Act, 2018, and US sectoral models, comparing their influence on India's compliance regime. Emphasis is placed on corporate liability, enforcement mechanisms, cybersecurity risk management, and cross-border data transfer obligations. The paper concludes that an integrated governance model-rooted in ethics, transparency, and accountabilityis vital for sustaining trust and resilience in the digital economy. The research adopts a doctrinal methodology, using statutory interpretation, judicial precedents, and comparative legal analysis to propose reforms that strengthen compliance culture and align Indian corporate regulation with global data protection standards.

### II. KEYWORDS

Corporate Compliance, Data Protection, Cybersecurity Law, Digital Personal Data Protection Act, Corporate Governance.

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### III. INTRODUCTION

### A. Background of Research

Corporate compliance has become the foundation of responsible business conduct in a data-driven world. With every transaction, organization, and consumer interaction being digitally mediated, corporations handle massive volumes of personal and sensitive information. This shift has compelled legal systems to evolve toward stronger data protection and cybersecurity regimes. In India, the enactment of the Digital Personal Data Protection Act, 2023 (DPDP Act) marked a transformative moment in privacy regulation, establishing a statutory duty on corporations to safeguard digital information through lawful, transparent, and accountable practices.<sup>2</sup>

The emergence of cybersecurity as a component of corporate governance reflects a shift from purely technical safeguards to legal accountability. Under Section 43A of the Information Technology Act, 2000, companies that fail to implement reasonable security practices are liable for damages arising from data breaches. The provision underscores that cybersecurity is not an option but a corporate obligation that forms part of a company's fiduciary and ethical responsibilities.<sup>3</sup>

Globally, frameworks like the EU General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA) have set global benchmarks for compliance, influencing Indian regulatory policy. The DPDP Act mirrors many of these standards, embedding principles of purpose limitation, consent, and accountability, while aligning with India's socio-legal realities.<sup>4</sup>

The intersection of corporate law, data protection, and cybersecurity law has created a complex regulatory environment. Entities operating in finance, healthcare, and e-commerce sectors must adhere to specific cybersecurity directives from regulators such as the Reserve Bank of India (RBI), SEBI, and IRDAI. These frameworks compel corporations to establish risk management boards, internal data protection officers, and breach response mechanisms, aligning with both domestic and cross-border compliance expectations.<sup>5</sup>

<sup>&</sup>lt;sup>2</sup> The Digital Personal Data Protection Act, No. 22 of 2023, Gazette of India, Aug. 11, 2023.

<sup>&</sup>lt;sup>3</sup> Information Technology Act, No. 21 of 2000, § 43A (India).

<sup>&</sup>lt;sup>4</sup> Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation), 2016 O.J. (L 119) 1.

<sup>&</sup>lt;sup>5</sup> Reserve Bank of India, Cyber Security Framework in Banks, RBI/2015-16/418, June 2, 2016.

Judicial developments have reinforced this compliance obligation. In Justice K.S. Puttaswamy (Retd.) v. Union of India (2017) 10 SCC 1, the Supreme Court recognized privacy as a fundamental right under Article 21 of the Constitution. This judgment constitutionalized the corporate duty to respect informational privacy and mandated that corporate entities act as fiduciaries of personal data rather than mere processors.<sup>6</sup>

As India becomes increasingly digital, the frequency and sophistication of cyberattacks continue to rise. The CERT-In Annual Report (2023) recorded an alarming increase in phishing, ransomware, and data exfiltration incidents targeting Indian corporations. These trends have turned compliance into a continuous process of legal adaptation, technological vigilance, and ethical governance, rather than a one-time legal obligation.<sup>7</sup>

Corporate compliance has therefore evolved beyond regulatory compulsion-it now represents strategic governance. Compliance builds public trust, prevents litigation, and sustains competitive advantage. In the age of artificial intelligence, blockchain, and algorithmic processing, corporations must integrate compliance into design-level decision-making to preserve legality and accountability in every digital process.<sup>8</sup>

### **B.** Statement of the Problem

India's corporate sector faces a fragmented and overlapping compliance landscape. While both the IT Act and DPDP Act impose obligations, the absence of a harmonized compliance framework leads to inconsistencies in implementation. Companies often face uncertainty in interpreting rules related to consent, data localization, and cross-border data transfers. This ambiguity results in compliance fatigue, particularly among small and medium enterprises that lack dedicated legal resources.<sup>9</sup>

Technological advancements continue to outpace legislative development. The increasing reliance on cloud infrastructure raises jurisdictional issues and complicates the legal understanding of data residency. Corporate entities remain vulnerable to litigation and regulatory penalties due to the

<sup>&</sup>lt;sup>6</sup> Justice K.S. Puttaswamy (Retd.) v. Union of India, (2017) 10 SCC 1 (India).

<sup>&</sup>lt;sup>7</sup> Indian Computer Emergency Response Team (CERT-In), Annual Report 2022–23, Ministry of Electronics & Information Technology, Government of India.

<sup>&</sup>lt;sup>8</sup> Organisation for Economic Co-operation and Development (OECD), Guidelines on the Protection of Privacy and Transborder Flows of Personal Data (2013).

<sup>&</sup>lt;sup>9</sup> NASSCOM-DSCI Report, Data Protection Landscape in India 2023, New Delhi.

absence of clear contractual and operational standards for data sharing and third-party processing.<sup>10</sup>

Moreover, cybersecurity risk has not been sufficiently recognized as a governance risk under the Companies Act, 2013. Although Section 134(5)(f) mandates boards to ensure adequate internal controls, it does not expressly include cybersecurity oversight. This omission allows corporations to treat data protection as a technical issue rather than a strategic governance concern, undermining board-level accountability and stakeholder protection. <sup>11</sup>

Another problem arises from inadequate whistleblower protection and internal compliance reporting mechanisms. Many employees hesitate to report compliance breaches due to fear of retaliation. The ineffective implementation of the Whistle Blowers Protection Act, 2014 weakens corporate transparency and prevents early detection of governance failures. This institutional inertia erodes the culture of accountability envisioned by India's new data protection regime. <sup>12</sup>

The central issue is thus the lack of integration between legal, technical, and ethical aspects of corporate compliance. The coexistence of multiple regulatory regimes without uniform compliance standards increases operational risk and dilutes enforcement efficiency. Without comprehensive alignment between corporate law, cybersecurity standards, and privacy protection, India's digital economy remains exposed to systemic vulnerabilities that could impede investor confidence and consumer trust.<sup>13</sup>

### C. Objectives of the Study

- To analyze the evolution and current legal framework of corporate compliance in India concerning data protection and cybersecurity under the Digital Personal Data Protection Act, 2023 and allied laws.
- 2. To examine the role of corporate governance, ethical accountability, and fiduciary obligations in ensuring compliance with data protection and cybersecurity regulations.

<sup>&</sup>lt;sup>10</sup> World Bank Group, Cybersecurity in Developing Economies: Policy Brief (2021).

<sup>&</sup>lt;sup>11</sup> Companies Act, No. 18 of 2013, § 134(5)(f) (India).

<sup>&</sup>lt;sup>12</sup> Whistle Blowers Protection Act, No. 17 of 2014, Gazette of India, May 9, 2014.

<sup>&</sup>lt;sup>13</sup> Data Security Council of India, Corporate Cyber Resilience Report (2023).

- 3. To conduct a comparative analysis of international compliance models such as the EU's GDPR, US sectoral frameworks, and UK Data Protection Act, 2018, and assess their relevance to the Indian regulatory landscape.
- 4. To identify the challenges faced by Indian corporations in implementing effective compliance mechanisms and to propose legal and institutional reforms for strengthening cybersecurity risk management and corporate accountability.

### **D.** Research Ouestions

- 1. How does the Digital Personal Data Protection Act, 2023 redefine corporate compliance obligations and accountability in India's data protection regime?
- 2. What is the relationship between corporate governance ethics and legal responsibility in maintaining data protection and cybersecurity standards within Indian corporations?
- 3. How do global compliance frameworks like the GDPR and NIST Cybersecurity Framework influence India's approach to corporate compliance and regulatory enforcement?
- 4. What legal, administrative, and operational challenges hinder corporations in achieving effective compliance, and what reforms can enhance corporate resilience against data and cybersecurity risks?

### E. Research Methodology

The present study adopts a doctrinal research methodology, relying on a detailed examination of statutory provisions, judicial precedents, and regulatory instruments governing corporate compliance, data protection, and cybersecurity in India. It involves a critical analysis of primary sources such as the Digital Personal Data Protection Act, 2023, Information Technology Act, 2000, CERT-In Directions, 2022, and relevant case laws, alongside secondary sources including scholarly articles, government reports, and policy papers. The research follows an analytical and comparative approach, juxtaposing Indian legal developments with international standards like the GDPR and OECD Guidelines. The objective is to interpret existing laws, identify gaps in implementation, and propose normative frameworks to strengthen corporate accountability and data governance.

### IV. EVOLUTION OF CORPORATE COMPLIANCE IN DATA PROTECTION LAWS

Corporate compliance as a legal concept did not emerge overnight. It evolved gradually from the idea of corporate accountability that originated in the early 20th century, where companies were expected to obey regulatory laws governing competition, labor, and securities. With the digital revolution, the scope of compliance expanded beyond financial and governance regulations to encompass data protection and cybersecurity obligations. The transformation was inevitable as corporations became primary custodians of digital data, creating legal, ethical, and operational obligations to protect privacy and information integrity.<sup>14</sup>

The first major global step in formalizing data protection compliance was the OECD Guidelines on the Protection of Privacy and Transborder Flows of Personal Data (1980). These principles introduced key compliance ideas such as purpose limitation, accountability, and individual participation. They influenced numerous jurisdictions including the European Union, which later enacted the Data Protection Directive 95/46/EC. This Directive made data protection an enforceable corporate responsibility and introduced the concept of Data Controllers who bore primary liability for data misuse. The Directive's compliance architecture laid the groundwork for later legal regimes like the General Data Protection Regulation (GDPR), which became a global benchmark for corporate accountability in data processing.<sup>15</sup>

In India, corporate compliance in the domain of data protection took shape after the enactment of the Information Technology Act, 2000. Originally aimed at recognizing electronic records and digital signatures, the Act gradually evolved through amendments, notably in 2008, to include cybersecurity obligations. Section 43A was pivotal in imposing liability on companies that failed to implement "reasonable security practices and procedures" for protecting sensitive personal data. The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011, operationalized this mandate by prescribing specific

<sup>&</sup>lt;sup>14</sup> Organisation for Economic Co-operation and Development (OECD), Guidelines on the Protection of Privacy and Transborder Flows of Personal Data (1980).

<sup>&</sup>lt;sup>15</sup> Directive 95/46/EC, of the European Parliament and of the Council of 24 October 1995 on the Protection of Individuals with Regard to the Processing of Personal Data and on the Free Movement of Such Data, 1995 O.J. (L 281) 31.

compliance requirements, including corporate privacy policies, data disclosure controls, and consent mechanisms.<sup>16</sup>

The concept of compliance soon extended to corporate governance. Under the Companies Act, 2013, boards of directors became responsible for instituting internal controls and risk management systems. The Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 further required listed entities to disclose cybersecurity incidents that could materially impact operations. These developments signified a transition from passive compliance to active governance accountability, where data protection became integral to fiduciary duty.<sup>17</sup>

The enactment of the Digital Personal Data Protection Act, 2023 represents a major evolution in India's data protection regime. For the first time, Indian corporations are legally defined as "Data Fiduciaries," imposing a statutory duty to process data lawfully, fairly, and for legitimate purposes. The Act also recognizes "Significant Data Fiduciaries," who must appoint Data Protection Officers (DPOs), conduct periodic audits, and maintain compliance reports. This marks a paradigm shift where compliance is institutionalized and subject to direct regulatory scrutiny by the Data Protection Board of India. <sup>18</sup>

The jurisprudential foundation for this evolution lies in the recognition of the right to privacy as a fundamental right in Justice K.S. Puttaswamy (Retd.) v. Union of India (2017) 10 SCC 1, where the Supreme Court emphasized informational privacy as a core aspect of personal liberty. This constitutional acknowledgment catalyzed the need for a comprehensive legal framework compelling corporations to integrate privacy-by-design into their compliance mechanisms. The judgment reshaped the legal duty of corporations from mere data handlers to privacy fiduciaries, accountable under both constitutional and statutory mandates.<sup>19</sup>

Internationally, corporate compliance has evolved through the interplay between globalization and digital interconnectivity. Multinational corporations operating across jurisdictions must align with extraterritorial laws like the GDPR, California Consumer Privacy Act (CCPA), and UK Data

<sup>&</sup>lt;sup>16</sup> Information Technology Act, No. 21 of 2000, § 43A (India); The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011.

<sup>&</sup>lt;sup>17</sup> Companies Act, No. 18 of 2013, § 134(5)(f) (India); SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

<sup>&</sup>lt;sup>18</sup> The Digital Personal Data Protection Act, No. 22 of 2023, Gazette of India, Aug. 11, 2023.

<sup>&</sup>lt;sup>19</sup> Justice K.S. Puttaswamy (Retd.) v. Union of India, (2017) 10 SCC 1 (India).

Protection Act, 2018. These instruments impose heavy penalties for non-compliance, such as the €746 million fine against Amazon by Luxembourg's data protection authority in 2021 for GDPR violations. Such enforcement trends have pressured Indian corporations with cross-border operations to adopt global compliance practices even before domestic enforcement mechanisms matured.<sup>20</sup>

### V. LEGAL FRAMEWORK GOVERNING DATA PROTECTION AND CYBERSECURITY IN INDIA

### A. Overview of Data Protection Jurisprudence in India

The evolution of India's data protection jurisprudence has been gradual, shaped by a combination of statutory enactments, judicial pronouncements, and regulatory interventions. Initially, Indian law did not recognize privacy as a distinct legal right. The constitutional understanding of privacy emerged through judicial interpretation, culminating in the landmark case of Justice K.S. Puttaswamy (Retd.) v. Union of India (2017) 10 SCC 1, where a nine-judge bench of the Supreme Court declared the right to privacy as a fundamental right under Article 21. The Court observed that informational privacy is intrinsic to human dignity and autonomy, laying the foundation for statutory data protection.<sup>21</sup>

Before Puttaswamy, the protection of personal data was fragmented and primarily governed by sectoral laws. Financial institutions were regulated by the Reserve Bank of India (RBI) through circulars mandating secure data handling, while telecom entities followed directives under the Telecom Regulatory Authority of India (TRAI) for consumer data confidentiality. Yet, these frameworks lacked a comprehensive statutory base. The judiciary filled this gap through rulings such as District Registrar and Collector, Hyderabad v. Canara Bank, (2005) 1 SCC 496, where the Court recognized the right to privacy in banking transactions, highlighting the State's obligation to prevent arbitrary data intrusion.<sup>22</sup>

The jurisprudence further expanded through the 2011 Rules framed under the Information Technology Act, 2000, known as the Information Technology (Reasonable Security Practices and

<sup>&</sup>lt;sup>20</sup> Commission Nationale pour la Protection des Données (CNPD), Luxembourg, Decision against Amazon Europe Core S.à r.l., 2021.

<sup>&</sup>lt;sup>21</sup> Justice K.S. Puttaswamy (Retd.) v. Union of India, (2017) 10 SCC 1 (India).

<sup>&</sup>lt;sup>22</sup> District Registrar and Collector, Hyderabad v. Canara Bank, (2005) 1 SCC 496 (India).

Procedures and Sensitive Personal Data or Information) Rules, 2011. These rules defined sensitive personal data and mandated corporate entities to adopt consent-based processing and privacy policies. The Rules signaled a statutory move toward corporate accountability for data governance. However, enforcement remained weak, as the IT Act primarily dealt with electronic commerce and cybercrime rather than data protection in a comprehensive sense.<sup>23</sup>

Subsequent policy initiatives demonstrated India's growing recognition of the need for a dedicated data protection law. The Justice B.N. Srikrishna Committee Report (2018) emphasized that personal data is a manifestation of individual autonomy and must be processed through lawful, fair, and transparent means. This recommendation formed the basis for the Personal Data Protection Bill, 2019, which, though never enacted, set the intellectual groundwork for the Digital Personal Data Protection Act, 2023 (DPDP Act). The DPDP Act now serves as India's principal legislation on data protection, outlining rights of individuals and obligations of corporations known as "Data Fiduciaries." <sup>24</sup>

India's jurisprudence is further strengthened by judicial emphasis on proportionality and necessity in data regulation. In Internet and Mobile Association of India v. Reserve Bank of India, (2020) 10 SCC 274, the Supreme Court struck down an RBI circular restricting banking access to cryptocurrency exchanges, emphasizing that restrictions on data and digital freedom must satisfy constitutional tests of reasonableness. This reflects the judiciary's approach to balancing innovation with privacy, an approach central to modern compliance regimes.<sup>25</sup>

### B. The Information Technology Act, 2000 and its Amendments

The Information Technology Act, 2000 (IT Act) forms the backbone of India's cyber legal framework. It was India's first attempt to regulate electronic commerce, digital signatures, and online contracts. Although not conceived as a data protection statute, its provisions evolved to address the growing challenges of cybersecurity, unauthorized data access, and corporate

<sup>&</sup>lt;sup>23</sup> The Information Technology (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information) Rules, 2011, Gazette of India, Apr. 11, 2011.

<sup>&</sup>lt;sup>24</sup> Committee of Experts under the Chairmanship of Justice B.N. Srikrishna, A Free and Fair Digital Economy: Protecting Privacy, Empowering Indians, Ministry of Electronics and Information Technology, July 2018.

accountability. The IT Act provides the legal foundation for protecting data in digital form and imposes obligations on companies handling sensitive personal information.<sup>26</sup>

Section 43A of the IT Act is pivotal for corporate compliance. It imposes liability on a "body corporate" for failure to implement reasonable security practices and procedures, leading to wrongful loss or gain. This provision makes corporations directly responsible for negligence in data protection, introducing a compensatory liability model. The accompanying 2011 Rules require organizations to adopt documented security policies, obtain user consent before data processing, and ensure compliance with ISO/IEC 27001 standards for information security management. This section was one of the earliest statutory recognitions of corporate data stewardship in India.<sup>27</sup>

Section 72A of the Act criminalizes disclosure of personal information obtained through lawful contracts without consent, establishing penal liability in addition to civil compensation. These provisions collectively form the earliest form of corporate data compliance law in India. However, their enforcement has often been criticized for lack of clarity on "reasonable security practices," leaving interpretation to corporate discretion and judicial evaluation on a case-by-case basis.<sup>28</sup>

Amendments introduced in 2008 expanded the scope of the IT Act to address cybercrime, identity theft, and data breaches. Section 66C and 66D criminalized impersonation and cheating by personation using computer resources. Section 66E penalized violation of privacy through digital means, reinforcing the importance of informational autonomy. These amendments were crucial for establishing the link between data protection and cybersecurity compliance, recognizing that data integrity and system security are interdependent legal concerns.<sup>29</sup>

The Government of India also empowered the Indian Computer Emergency Response Team (CERT-In) under Section 70B as the national nodal agency for cybersecurity incident response. CERT-In issues advisories and mandates reporting of data breaches, phishing attempts, and system vulnerabilities. Its 2022 Directions require corporations, intermediaries, and service providers to report cybersecurity incidents within six hours of detection, maintain system logs for 180 days,

<sup>&</sup>lt;sup>26</sup> Information Technology Act, No. 21 of 2000, Gazette of India, June 9, 2000.

<sup>&</sup>lt;sup>27</sup> Id. § 43A.

<sup>&</sup>lt;sup>28</sup> Id. § 72A.

<sup>&</sup>lt;sup>29</sup> Information Technology (Amendment) Act, No. 10 of 2009, Gazette of India, Feb. 5, 2009.

and synchronize system clocks with national servers. These obligations reinforce corporate accountability for real-time cybersecurity governance.<sup>30</sup>

Additionally, Section 69 of the IT Act authorizes lawful interception, monitoring, and decryption of data by government agencies, subject to procedural safeguards. While this provision is essential for national security, it has raised constitutional debates regarding proportionality and privacy. Courts have repeatedly emphasized that surveillance powers must align with constitutional standards set in Puttaswamy, ensuring that corporate data sharing with the State does not result in arbitrary privacy intrusions.<sup>31</sup>

### C. The Digital Personal Data Protection Act, 2023 – Key Provisions and Corporate Duties

The Digital Personal Data Protection Act, 2023 (DPDP Act) represents a landmark in India's journey toward creating a unified data protection regime. It introduces a rights-based and accountability-driven framework that places corporate entities, termed as "Data Fiduciaries," under direct statutory obligations. The Act applies to processing of digital personal data within India, and extends extraterritorially to entities processing Indian citizens' data outside India for offering goods or services. This reflects India's alignment with global data protection trends seen in the General Data Protection Regulation (GDPR) and other international privacy instruments.<sup>32</sup>

One of the central features of the DPDP Act is the concept of "Data Fiduciary", defined as any person who alone or jointly determines the purpose and means of processing personal data. This includes corporations, government entities, and digital platforms. The Act requires such entities to process data only for lawful purposes and after obtaining free, specific, informed, and unambiguous consent from individuals termed as "Data Principals."<sup>33</sup>

The Act embodies the principle of data minimization, mandating that corporations collect only such data as is necessary for the purpose of processing. It also embeds the concept of purpose limitation, ensuring that data collected for one purpose cannot be reused for unrelated activities

<sup>&</sup>lt;sup>30</sup> Indian Computer Emergency Response Team (CERT-In), Directions Relating to Information Security Practices, Procedures, Prevention, Response and Reporting of Cyber Incidents, Apr. 28, 2022.

<sup>&</sup>lt;sup>31</sup> Information Technology Act, No. 21 of 2000, § 69 (India).

<sup>&</sup>lt;sup>32</sup> The Digital Personal Data Protection Act, No. 22 of 2023, Gazette of India, Aug. 11, 2023.

<sup>&</sup>lt;sup>33</sup> Id. § 2(i).

without renewed consent. These obligations are designed to strengthen individual autonomy over personal information and impose a duty of fairness on corporate processing.<sup>34</sup>

The DPDP Act distinguishes between ordinary Data Fiduciaries and Significant Data Fiduciaries (SDFs). The latter category includes entities processing large volumes of personal or sensitive data or those whose processing poses significant risk to privacy and public interest. SDFs are required to appoint Data Protection Officers (DPOs), undertake periodic data audits, and perform Data Protection Impact Assessments (DPIAs) for high-risk activities. This requirement creates a governance-level compliance framework that integrates legal accountability with corporate oversight mechanisms.<sup>35</sup>

The law mandates corporations to ensure data security by implementing technical and organizational measures to prevent unauthorized access, alteration, or loss. In case of a breach, corporations must report incidents promptly to the Data Protection Board of India, the newly established enforcement authority. Non-compliance attracts significant penalties, ranging from ₹50 crore to ₹250 crore, depending on the nature and gravity of the violation. The introduction of quantifiable penalties creates deterrence and reinforces corporate diligence.<sup>36</sup>

### D. Interplay between IT Rules, 2021 and Sectoral Regulations

The Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 play a complementary role alongside the DPDP Act by regulating intermediaries and digital platforms. These Rules impose due diligence obligations on social media platforms, e-commerce companies, and online intermediaries to ensure safe digital environments. Rule 4 requires "Significant Social Media Intermediaries" to appoint compliance officers, nodal contact persons, and grievance redressal officers, ensuring corporate accountability for content and data governance. <sup>37</sup>

These Rules intersect with the DPDP Act by reinforcing obligations related to transparency, data retention, and user consent. For instance, intermediaries must retain user data for 180 days after cancellation of accounts, enabling lawful investigation under due process. While the DPDP Act

<sup>&</sup>lt;sup>34</sup> Id. § 5.

<sup>35</sup> Id. § 10.

<sup>&</sup>lt;sup>36</sup> Id. § 33(2).

<sup>&</sup>lt;sup>37</sup> Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, Gazette of India, Feb. 25, 2021.

focuses on personal data protection, the IT Rules ensure compliance in the operational domain by setting procedural standards for intermediaries managing vast user-generated data. The synergy between both frameworks strengthens the corporate compliance ecosystem and addresses both privacy and cybersecurity dimensions.<sup>38</sup>

### E. Obligations of Data Fiduciaries and Data Processors

Under the DPDP Act, Data Fiduciaries bear the primary responsibility for lawful and secure processing of personal data. They must process data strictly based on consent or other legitimate grounds provided in the statute, such as legal obligation, medical emergencies, or employment purposes. Every fiduciary must establish a privacy management framework that includes documentation of data flows, access control mechanisms, and internal audits.<sup>39</sup>

Data Fiduciaries must ensure that the purpose of data processing is specific and limited. They must also guarantee the accuracy of personal data and update it as required to prevent harm to Data Principals. Additionally, they are mandated to delete personal data once the purpose of processing is fulfilled or upon withdrawal of consent. Failure to ensure these obligations may result in penalties or restrictions on data processing activities imposed by the Data Protection Board. 40

Data Processors, defined as entities processing data on behalf of Fiduciaries, are bound by contractual duties. They must process data only according to written instructions and are prohibited from retaining or disclosing it independently. Data Fiduciaries are liable for any breach by processors if due diligence in their selection or supervision is lacking. This liability framework encourages corporations to adopt robust third-party risk management and vendor compliance auditing. Further, Data Fiduciaries are obligated to implement organizational and technical safeguards, such as encryption, access control, and anonymization, ensuring data confidentiality and integrity. The Act mandates mandatory breach reporting to the Data Protection Board and affected individuals. Corporations must maintain records of data breaches, remediation actions, and compliance documentation to demonstrate accountability in case of regulatory inspection. 42

<sup>&</sup>lt;sup>38</sup> Id. Rule 4(5).

<sup>&</sup>lt;sup>39</sup> The Digital Personal Data Protection Act, No. 22 of 2023, § 8.

<sup>&</sup>lt;sup>40</sup> Id. § 13.

<sup>&</sup>lt;sup>41</sup> Id. § 9.

<sup>&</sup>lt;sup>42</sup> Id. § 33(1).

The law also empowers the Data Protection Board of India to impose penalties for non-compliance. For instance, failure to take reasonable security measures can attract fines up to ₹250 crore. Such high penalties underline the seriousness of corporate obligations and incentivize the integration of compliance management systems into organizational governance structures. Companies are thus required to move from reactive risk management to proactive compliance architecture.<sup>43</sup>

#### F. Enforcement Mechanisms and Role of the Data Protection Board

The Digital Personal Data Protection Act, 2023 (DPDP Act) establishes a dedicated enforcement authority known as the Data Protection Board of India (DPB), designed to ensure compliance and accountability within India's data protection regime. The creation of this quasi-judicial body marks a pivotal shift from self-regulatory models to a state-supervised compliance mechanism. The Board's primary mandate is to inquire into personal data breaches, issue directions to Data Fiduciaries, and impose monetary penalties for non-compliance.<sup>44</sup>

The DPB functions as an independent body, though administratively supported by the Ministry of Electronics and Information Technology (MeitY). It possesses powers akin to a civil court under the Code of Civil Procedure, 1908, enabling it to summon witnesses, demand production of documents, and conduct hearings. The Board's autonomy in adjudicating violations enhances the enforceability of corporate data protection duties and ensures that breaches are handled through an institutionalized redressal process. <sup>45</sup>

Upon receipt of a breach notification from a Data Fiduciary, the Board undertakes a preliminary assessment to determine the gravity and scope of the violation. The DPDP Act, Section 33, requires fiduciaries to report any personal data breach "likely to cause harm" to individuals or the public. Failure to notify can attract penalties up to ₹200 crore, reflecting the Act's strict approach to transparency. Once the Board is satisfied that a breach has occurred, it may initiate formal inquiry proceedings, direct remediation, or order cessation of unlawful processing activities. <sup>46</sup>

The DPB's decision-making process emphasizes proportionality. Before imposing penalties, it considers factors such as the nature of personal data affected, duration of non-compliance,

<sup>&</sup>lt;sup>43</sup> Id. § 33(5).

<sup>&</sup>lt;sup>44</sup> The Digital Personal Data Protection Act, No. 22 of 2023, § 27, Gazette of India, Aug. 11, 2023.

<sup>&</sup>lt;sup>45</sup> Id. § 28.

<sup>&</sup>lt;sup>46</sup> Id. § 33.

repetitive nature of the offense, and degree of cooperation extended by the corporation. This ensures fairness and reasoned enforcement rather than arbitrary action. The Schedule of the DPDP Act specifies different penalty slabs, with the maximum penalty reaching ₹250 crore for severe or repeated breaches, establishing deterrence against corporate negligence.<sup>47</sup>

The Board also performs an educative and preventive role. It can issue advisories and best practice guidelines to assist corporations in enhancing compliance systems. These guidelines are likely to evolve into a body of administrative jurisprudence similar to GDPR's enforcement precedents in the European Union. The DPB also collaborates with other regulators, including CERT-In, RBI, and SEBI, ensuring coordinated enforcement in sectors like banking, fintech, and e-commerce that handle critical personal data.<sup>48</sup>

Under Section 40, the DPB's orders are enforceable as decrees of a civil court, allowing recovery of penalties through established legal processes. Aggrieved parties may appeal before the Telecom Disputes Settlement and Appellate Tribunal (TDSAT), ensuring judicial oversight over administrative decisions. This layered enforcement model reflects India's attempt to balance regulatory power with procedural fairness and corporate due process. <sup>49</sup>

### G. Judicial Interpretation and Landmark Indian Case Laws

Judicial interpretation has profoundly shaped India's data protection and cybersecurity framework. The landmark judgment in Justice K.S. Puttaswamy (Retd.) v. Union of India, (2017) 10 SCC 1, elevated privacy to a fundamental right under Article 21, transforming it into a constitutional cornerstone for future legislation. The Supreme Court recognized informational privacy as essential to autonomy and human dignity, emphasizing that both state and non-state actors have a duty to safeguard it. The judgment laid the jurisprudential foundation for statutory frameworks like the DPDP Act, 2023. <sup>50</sup>

In Shreya Singhal v. Union of India, (2015) 5 SCC 1, the Supreme Court struck down Section 66A of the Information Technology Act, 2000, ruling that restrictions on online speech must conform to constitutional limits under Article 19(2). Though focused on freedom of expression, the case

<sup>&</sup>lt;sup>47</sup> Id. Schedule I.

<sup>&</sup>lt;sup>48</sup> Ministry of Electronics and Information Technology, Press Release on Data Protection Board of India, Aug. 2023.

<sup>&</sup>lt;sup>50</sup> Justice K.S. Puttaswamy (Retd.) v. Union of India, (2017) 10 SCC 1 (India).

underscored the judiciary's sensitivity toward regulating digital conduct and established boundaries for state interference in cyberspace. It reinforced the principle that any data-related restriction must satisfy tests of legality, necessity, and proportionality.<sup>51</sup>

The Supreme Court in K.S. Puttaswamy (Aadhaar-5J.) v. Union of India, (2019) 1 SCC 1, revisited the Aadhaar framework, balancing state interests with privacy rights. The Court upheld mandatory Aadhaar for welfare schemes but struck down provisions allowing private entities to demand Aadhaar authentication, emphasizing that private corporations cannot process personal data without clear statutory authority and consent. This judgment remains critical in defining the limits of corporate data processing and the scope of fiduciary obligations.<sup>52</sup>

In Canara Bank v. Union of India, (2005) 1 SCC 496, the Court recognized the confidentiality of financial data, ruling that government authorities cannot access bank records without due process. The decision reinforced that informational privacy extends beyond individuals to institutional actors handling sensitive financial information, thus influencing compliance expectations in the corporate sector.<sup>53</sup>

Cybersecurity jurisprudence evolved through cases interpreting corporate negligence and intermediary liability. The Delhi High Court in Kunal Bahl v. State of Telangana, 2016 SCC OnLine Hyd 419, observed that online intermediaries cannot escape liability for negligence in preventing cyber fraud if they fail to exercise due diligence under the IT Rules, 2011. Similarly, in Google India Pvt. Ltd. v. Visaka Industries Ltd., (2020) 9 SCC 103, the Supreme Court held that intermediaries are entitled to safe harbor protection under Section 79 of the IT Act only if they act expeditiously upon receiving knowledge of unlawful content. These rulings clarified corporate liability in data and cybersecurity breaches, urging proactive compliance systems.<sup>54</sup>

<sup>&</sup>lt;sup>51</sup> Shreya Singhal v. Union of India, (2015) 5 SCC 1 (India).

<sup>&</sup>lt;sup>52</sup> K.S. Puttaswamy (Aadhaar-5J.) v. Union of India, (2019) 1 SCC 1 (India).

<sup>&</sup>lt;sup>53</sup> Canara Bank v. Union of India, (2005) 1 SCC 496 (India).

<sup>&</sup>lt;sup>54</sup> Google India Pvt. Ltd. v. Visaka Industries Ltd., (2020) 9 SCC 103 (India).

### VI. INTERNATIONAL COMPARATIVE ANALYSIS OF CORPORATE COMPLIANCE FRAMEWORKS

### A. The European Union: GDPR and Corporate Compliance Obligations

The General Data Protection Regulation (GDPR), enacted in 2018, remains the most comprehensive and influential framework for corporate data compliance in the world. It is built on the principles of lawfulness, fairness, transparency, data minimization, purpose limitation, and accountability. The regulation applies not only to entities operating within the European Union but also extraterritorially to companies outside the EU that process the personal data of EU residents. This extraterritorial reach has set the global standard for corporate compliance obligations. <sup>55</sup>

Under the GDPR, corporations function as Data Controllers or Data Processors, and both bear distinct responsibilities. Controllers determine the means and purpose of processing, while processors act under the controller's instructions. Corporations must maintain comprehensive records of data processing activities, implement technical and organizational measures to protect data, and ensure that processing is based on lawful grounds such as consent, contract, or legitimate interest. Non-compliance can lead to administrative fines up to €20 million or 4% of global annual turnover, whichever is higher, as seen in the Amazon Europe Core S.à r.l. fine (2021) amounting to €746 million for breaching data processing transparency principles.<sup>56</sup>

GDPR embeds the doctrine of accountability, requiring companies to demonstrate compliance rather than merely declaring it. This has resulted in the institutionalization of Data Protection Officers (DPOs) in large corporations, who oversee compliance, handle data subject requests, and serve as a liaison with supervisory authorities. The regulation also mandates Data Protection Impact Assessments (DPIAs) for high-risk processing, ensuring a preventive approach to data protection. The Schrems II judgment (CJEU, 2020) further tightened corporate obligations in cross-border data transfers by invalidating the EU–US Privacy Shield, highlighting that corporations must ensure equivalent data protection safeguards when transferring data abroad.<sup>57</sup>

<sup>&</sup>lt;sup>55</sup> Regulation (EU) 2016/679 of the European Parliament and of the Council (General Data Protection Regulation), 2016 O.J. (L 119) 1.

<sup>&</sup>lt;sup>56</sup> Commission Nationale pour la Protection des Données (CNPD), Luxembourg, Decision against Amazon Europe Core S.à r.l., 2021.

<sup>&</sup>lt;sup>57</sup> Case C-311/18, Data Protection Commissioner v. Facebook Ireland Ltd. and Maximillian Schrems (Schrems II), ECLI:EU:C:2020:559.

### B. The United States: Sectoral and Federal Approaches to Cybersecurity

The United States lacks a single federal data protection law akin to the GDPR but follows a sectoral regulatory approach combining federal and state statutes. Key frameworks include the Health Insurance Portability and Accountability Act (HIPAA) for health data, the Gramm-Leach-Bliley Act (GLBA) for financial institutions, and the Children's Online Privacy Protection Act (COPPA) for minors' data. Each imposes obligations on corporations within specific sectors to secure personal information and ensure privacy compliance. The Federal Trade Commission (FTC) acts as the primary enforcement agency, using its authority under Section 5 of the FTC Act to prohibit unfair or deceptive data practices. <sup>58</sup>

At the state level, the California Consumer Privacy Act (CCPA), amended by the California Privacy Rights Act (CPRA), grants consumers rights similar to GDPR, including access, deletion, and opt-out rights. It imposes stringent corporate duties of notice, consent, and disclosure. The CPRA created the California Privacy Protection Agency (CPPA), an independent regulator tasked with enforcing compliance and investigating violations. This model of state-based enforcement is now being mirrored by other states such as Colorado, Virginia, and Utah, indicating a growing convergence toward federalization of data protection norms.<sup>59</sup>

Cybersecurity compliance is further guided by federal standards such as the National Institute of Standards and Technology (NIST) Cybersecurity Framework, which provides a risk-based model emphasizing corporate self-assessment and resilience. Corporations adopt this framework voluntarily, but regulators often assess compliance through its benchmarks. Moreover, data breach notification laws in all 50 states require prompt reporting to affected individuals and authorities, fostering corporate transparency and consumer protection. Enforcement cases, such as FTC v. Wyndham Worldwide Corp. (2015), where the company faced penalties for inadequate cybersecurity, have clarified that failure to secure consumer data constitutes an unfair trade practice. <sup>60</sup>

<sup>&</sup>lt;sup>58</sup> Federal Trade Commission Act, 15 U.S.C. § 45 (1914).

<sup>&</sup>lt;sup>59</sup> California Consumer Privacy Act, Cal. Civ. Code § 1798.100 (2018); California Privacy Rights Act, Cal. Civ. Code § 1798.140 (2020).

<sup>&</sup>lt;sup>60</sup> FTC v. Wyndham Worldwide Corp., 799 F.3d 236 (3d Cir. 2015).

### C. The United Kingdom: Data Protection Act, 2018 and Post-Brexit Reforms

Following Brexit, the Data Protection Act, 2018 (DPA) continues to govern the UK's data protection regime, largely mirroring the GDPR but with adaptations for domestic enforcement. The Information Commissioner's Office (ICO) functions as the regulatory authority responsible for supervising corporate compliance, imposing fines, and providing guidance. The UK government retained the core GDPR principles under the UK GDPR, ensuring continuity and adequacy in data protection to maintain trade relations with the European Union.<sup>61</sup>

The DPA, 2018 imposes statutory obligations on corporations to ensure lawful, fair, and transparent processing. It establishes additional safeguards for sensitive categories of data, including criminal and biometric data. Corporate Data Controllers and Processors must conduct DPIAs and maintain evidence of compliance. Post-Brexit reforms propose the Data Protection and Digital Information Bill, which aims to simplify compliance for businesses by reducing record-keeping requirements for low-risk processing and creating flexibility for international data transfers. While intended to enhance innovation, this reform has raised concerns about diluting privacy standards and potentially affecting the UK's adequacy status under EU law. 62

The ICO's enforcement has demonstrated a pragmatic balance between deterrence and proportionality. Notable penalties include the British Airways fine (£20 million, 2020) for inadequate cybersecurity that exposed customer data, and the Marriott International fine (£18.4 million, 2020) for security lapses during a merger. These cases illustrate that the UK's compliance culture focuses not merely on punishment but on incentivizing systemic corporate improvements in cybersecurity and governance. <sup>63</sup>

### D. ASEAN and Asia-Pacific Models for Corporate Data Protection

The Association of Southeast Asian Nations (ASEAN) has moved toward regional harmonization of privacy standards through the ASEAN Framework on Personal Data Protection (2016) and the ASEAN Data Management Framework (2021). These instruments provide guidance to member states on establishing legal and institutional frameworks for corporate data governance. Although

<sup>&</sup>lt;sup>61</sup> Data Protection Act, 2018, c.12 (U.K.).

<sup>&</sup>lt;sup>62</sup> U.K. Data Protection and Digital Information Bill, 2022.

<sup>&</sup>lt;sup>63</sup> Information Commissioner's Office (U.K.), Enforcement Actions: British Airways and Marriott International, 2020.

non-binding, they encourage consistency across jurisdictions such as Singapore, Malaysia, Indonesia, and Thailand.<sup>64</sup>

Singapore's Personal Data Protection Act (PDPA), 2012, stands out as one of the most mature frameworks in Asia. It creates the Personal Data Protection Commission (PDPC), which enforces obligations on organizations to ensure consent-based processing, data minimization, and accountability. The PDPC actively penalizes corporations for data breaches, such as the Singtel and StarHub breaches (2019), reinforcing that negligence in protecting customer data attracts liability. The PDPA also introduced Data Protection Trustmark Certification, a voluntary compliance mechanism allowing companies to demonstrate robust data governance.<sup>65</sup>

Malaysia's Personal Data Protection Act, 2010, regulates commercial data processing and prohibits cross-border data transfers unless the recipient country provides equivalent protection. Similarly, Thailand's Personal Data Protection Act, 2019, modelled on GDPR, mandates Data Controllers to report breaches and appoint DPOs. The Asia-Pacific Economic Cooperation (APEC) also promotes the Cross-Border Privacy Rules (CBPR) System, which enables multinational corporations to comply through a single certification recognized across participating economies. These frameworks collectively reflect a trend toward converging compliance principles across Asia, focusing on corporate responsibility, data localization, and secure cross-border flows. <sup>66</sup>

### E. Cross-Border Data Transfer and Multinational Corporate Obligations

Cross-border data transfer remains one of the most complex aspects of corporate compliance. The GDPR restricts transfers of personal data outside the EU to countries lacking "adequate" protection. Transfers are permitted only through mechanisms such as Standard Contractual Clauses (SCCs), Binding Corporate Rules (BCRs), or adequacy decisions. The Schrems II judgment (2020) invalidated the EU–US Privacy Shield, compelling corporations to conduct case-by-case assessments of foreign legal systems and implement supplementary measures like encryption or

<sup>&</sup>lt;sup>64</sup> ASEAN Framework on Personal Data Protection (2016); ASEAN Data Management Framework (2021).

<sup>&</sup>lt;sup>65</sup> Personal Data Protection Act, No. 26 of 2012 (Singapore); Personal Data Protection Commission, Enforcement Decisions 2019

<sup>&</sup>lt;sup>66</sup> Personal Data Protection Act, No. 709 of 2010 (Malaysia); Personal Data Protection Act, B.E. 2562 (2019) (Thailand); APEC Cross-Border Privacy Rules (CBPR) System (2021).

anonymization. This ruling expanded compliance obligations globally, affecting Indian corporations engaged in outsourcing and data processing for EU entities.<sup>67</sup>

The United States follows a contractual model emphasizing corporate self-certification and risk allocation through service agreements. The new EU–US Data Privacy Framework (2023) aims to restore lawful data flows by strengthening redress mechanisms and limiting government surveillance. Corporations must, however, align compliance programs with both U.S. and EU requirements to maintain legitimacy in transatlantic data transfers. Similarly, the UK has introduced its own adequacy regulations, enabling data flows with trusted partners, while reviewing adequacy decisions independently of the EU.<sup>68</sup>

In Asia, cross-border transfer regulations vary widely. Singapore permits transfers under comparable protection conditions or contractual clauses, while Japan's Act on the Protection of Personal Information (APPI) requires explicit consent for overseas transfers. The APEC CBPR System provides a business-friendly model, enabling certified corporations to transfer data among member economies without repetitive compliance burdens. India's DPDP Act, 2023, adopts a selective approach, empowering the Central Government to notify permissible jurisdictions for cross-border transfers, ensuring that data sovereignty concerns align with global trade commitments.<sup>69</sup>

### VII. CORPORATE GOVERNANCE, ETHICS, AND DATA PROTECTION ACCOUNTABILITY

Corporate governance in the digital age extends beyond traditional fiduciary duties to include ethical and legal obligations relating to data protection and cybersecurity. Boards of directors and senior management are now expected to embed data protection principles within governance structures. The Companies Act, 2013, under Section 134(5)(f), mandates directors to ensure the integrity of internal financial and operational controls. This statutory duty implicitly extends to cybersecurity governance as data has become a core corporate asset. Failure to protect it is no longer a technical lapse but a breach of fiduciary responsibility.<sup>70</sup>

<sup>&</sup>lt;sup>67</sup> Case C-311/18, Schrems II, ECLI:EU:C:2020:559.

<sup>&</sup>lt;sup>68</sup> European Commission, EU–US Data Privacy Framework, 2023.

<sup>&</sup>lt;sup>69</sup> The Digital Personal Data Protection Act, No. 22 of 2023, § 16 (India).

<sup>&</sup>lt;sup>70</sup> Companies Act, No. 18 of 2013, § 134(5)(f) (India).

The principle of accountability lies at the heart of both corporate governance and data protection. Under the Digital Personal Data Protection Act, 2023 (DPDP Act), Data Fiduciaries must ensure lawful, fair, and transparent processing of personal data. This accountability extends upward to the boardroom, where directors must monitor data risk and ensure compliance frameworks are in place. Ethical decision-making requires aligning corporate goals with privacy values, thereby promoting a governance model where transparency and trust become corporate virtues rather than regulatory burdens.<sup>71</sup>

Ethical compliance demands that corporations not only obey the law but respect the spirit of data protection. This involves integrating privacy by design and security by design principles into organizational culture. Ethical governance is achieved when corporations treat personal data not as a commodity but as a trust held on behalf of individuals. Such responsibility aligns with the Supreme Court's pronouncement in Justice K.S. Puttaswamy (Retd.) v. Union of India (2017) 10 SCC 1, which emphasized informational privacy as a constitutional right, compelling both state and private actors to safeguard it as part of the broader ethical fabric of governance.<sup>72</sup>

Data protection accountability also finds expression in the concept of corporate due diligence. Companies must evaluate the data protection practices of third-party vendors, processors, and subsidiaries. Under Section 10 of the DPDP Act, Significant Data Fiduciaries must conduct periodic audits and appoint Data Protection Officers (DPOs) to ensure ongoing compliance. These officers act as ethical sentinels, bridging operational practices with governance oversight. Such measures transform compliance from a one-time obligation into a continuous ethical process.<sup>73</sup>

The fusion of governance and ethics becomes particularly crucial in the context of data breaches. The CERT-In Directions, 2022, require corporations to report incidents within six hours of detection. A delayed or concealed disclosure can attract penalties under Section 33(2) of the DPDP Act and severe reputational damage. Ethical governance therefore necessitates proactive reporting, remediation, and transparency in communicating breaches to stakeholders. An organization's response to data incidents often defines its ethical credibility and market trustworthiness.<sup>74</sup>

<sup>&</sup>lt;sup>71</sup> The Digital Personal Data Protection Act, No. 22 of 2023, Gazette of India, Aug. 11, 2023.

<sup>&</sup>lt;sup>72</sup> Justice K.S. Puttaswamy (Retd.) v. Union of India, (2017) 10 SCC 1 (India).

<sup>&</sup>lt;sup>74</sup> Indian Computer Emergency Response Team (CERT-In), Directions Relating to Information Security Practices, Procedures, Prevention, Response and Reporting of Cyber Incidents, Apr. 28, 2022.

Corporate governance frameworks globally are now recognizing data ethics as a board-level priority. The OECD Principles of Corporate Governance (2023) recommend that corporations adopt risk management frameworks addressing digital threats and privacy risks. Similarly, the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 mandate disclosure of cyber risks in annual reports of listed companies, linking ethical data management with investor confidence and market stability.<sup>75</sup>

### VIII. CYBERSECURITY COMPLIANCE AND RISK MANAGEMENT

Cybersecurity compliance has emerged as a critical dimension of corporate governance and legal accountability in India's digital economy. The Information Technology Act, 2000 and the Digital Personal Data Protection Act, 2023 (DPDP Act) together impose obligations on corporations to maintain the confidentiality, integrity, and availability of digital information. The central premise is that cybersecurity failures amount not merely to technical shortcomings but to legal breaches of due diligence and fiduciary duties. Under Section 43A of the IT Act, companies that fail to implement "reasonable security practices and procedures" are liable to compensate affected parties. This provision makes cybersecurity risk a matter of enforceable compliance rather than voluntary best practice. <sup>76</sup>

The CERT-In Directions of 2022, issued under Section 70B of the IT Act, impose strict reporting obligations on organizations. Corporations must report any cybersecurity incident within six hours of detection and retain system logs for 180 days. Non-compliance attracts penalties and may invite regulatory action. These directions have expanded the scope of corporate risk management by introducing legally binding obligations to detect, respond, and report breaches. The Directions also mandate synchronization of system clocks with government servers and verification of customer data, creating a direct nexus between corporate operations and national cybersecurity objectives.<sup>77</sup>

Risk management in cybersecurity is no longer confined to technological controls but extends to strategic governance. The Reserve Bank of India (RBI) mandates financial institutions to adopt a board-approved cybersecurity framework with continuous monitoring and annual audits.

<sup>&</sup>lt;sup>75</sup> Organisation for Economic Co-operation and Development (OECD), Principles of Corporate Governance (2023); Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

<sup>&</sup>lt;sup>76</sup> Information Technology Act, No. 21 of 2000, § 43A (India).

<sup>&</sup>lt;sup>77</sup> Indian Computer Emergency Response Team (CERT-In), Directions Relating to Information Security Practices, Procedures, Prevention, Response and Reporting of Cyber Incidents, Apr. 28, 2022.

Similarly, SEBI requires stock market intermediaries to maintain resilience against cyberattacks and disclose major incidents to the regulator. The Insurance Regulatory and Development Authority of India (IRDAI) and the Telecom Regulatory Authority of India (TRAI) have also issued sector-specific cybersecurity guidelines, illustrating that compliance obligations now span across all corporate domains handling sensitive data.<sup>78</sup>

Corporate risk management frameworks increasingly incorporate global standards such as ISO/IEC 27001 and the National Institute of Standards and Technology (NIST) Cybersecurity Framework. These frameworks guide corporations to assess vulnerabilities, identify threats, and implement layered defense mechanisms. Compliance with such standards demonstrates due diligence and is often used as mitigating evidence in regulatory inquiries or judicial proceedings. Companies that fail to follow these frameworks risk penalties, reputational damage, and loss of consumer trust, as observed in multiple enforcement actions following high-profile breaches in India's banking and e-commerce sectors.<sup>79</sup>

Artificial intelligence and automation introduce new dimensions to cybersecurity risk. Algorithms, while efficient, amplify vulnerabilities if data models are manipulated or breached. Corporations are now required to audit algorithmic decision-making for bias and compliance with data security obligations. The DPDP Act, through its accountability provisions, obligates Data Fiduciaries to implement safeguards even when delegating processing to third parties. This creates a dual-layer responsibility-corporations remain liable for any breach caused by external vendors or cloud service providers engaged in data processing. Effective vendor risk management and contractual compliance thus become essential components of modern cybersecurity frameworks.<sup>80</sup>

Cybersecurity audits serve as a preventive mechanism to identify compliance gaps before breaches occur. Under Section 10 of the DPDP Act, Significant Data Fiduciaries are mandated to undergo periodic independent audits and submit reports to the Data Protection Board of India. These audits ensure not only legal adherence but also the continuous improvement of internal controls. The

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<sup>&</sup>lt;sup>78</sup> Reserve Bank of India, Cyber Security Framework in Banks, RBI/2015-16/418, June 2, 2016; Securities and Exchange Board of India, Circular on Cyber Security and Cyber Resilience Framework, Jan. 10, 2019; IRDAI Guidelines on Information and Cyber Security, Apr. 2023.

<sup>&</sup>lt;sup>79</sup> International Organization for Standardization, ISO/IEC 27001:2022, Information Security Management Systems-Requirements; National Institute of Standards and Technology, Framework for Improving Critical Infrastructure Cybersecurity (2018).

<sup>80</sup> The Digital Personal Data Protection Act, No. 22 of 2023, §§ 8–10, Gazette of India, Aug. 11, 2023.

findings of such audits often feed into corporate governance reports and public disclosures under SEBI's LODR Regulations, enhancing transparency and investor confidence. Risk management therefore becomes both a compliance duty and a governance necessity.<sup>81</sup>

### IX. FINDINGS, SUGGESTIONS, AND CONCLUSION

The analysis of corporate compliance under the Digital Personal Data Protection Act, 2023 (DPDP Act) and related cybersecurity laws reveals a fundamental shift in the corporate accountability framework in India. Compliance has evolved from a reactive legal obligation into a proactive governance mechanism. The study finds that corporations are no longer seen merely as commercial entities but as fiduciaries of public trust in the digital economy. The concept of data fiduciary under the DPDP Act establishes a legal and moral duty to process personal data lawfully, fairly, and securely. This transformation aligns Indian corporate governance with global privacy principles under the General Data Protection Regulation (GDPR) and OECD standards, emphasizing accountability and ethical stewardship of data.<sup>82</sup>

A key finding is the lack of uniformity and coherence across India's cybersecurity and data protection frameworks. The Information Technology Act, 2000, the CERT-In Directions, 2022, and various sectoral regulations operate in silos, leading to overlapping mandates and compliance uncertainty. Corporations face difficulties in interpreting "reasonable security practices" under Section 43A of the IT Act and in aligning them with newer obligations under the DPDP Act. The fragmented nature of enforcement across different regulators-RBI, SEBI, IRDAI, and MeitY-creates operational challenges and increases compliance costs. This disjointed regime requires a harmonized compliance architecture that brings consistency and clarity to corporate obligations. <sup>83</sup>

Another critical observation concerns the weak institutional capacity for enforcement. The Data Protection Board of India, although empowered with adjudicatory authority, remains in its formative stage. Without adequate technical and administrative capacity, the Board may struggle to enforce compliance uniformly across sectors. The effectiveness of corporate accountability will depend on how swiftly the Board evolves into an independent and specialized regulatory body

<sup>&</sup>lt;sup>81</sup> Id. § 10; Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

<sup>82</sup> The Digital Personal Data Protection Act, No. 22 of 2023, Gazette of India, Aug. 11, 2023.

<sup>&</sup>lt;sup>83</sup> Information Technology Act, No. 21 of 2000, § 43A (India); Indian Computer Emergency Response Team (CERT-In), Directions Relating to Cyber Incidents, Apr. 28, 2022.

capable of interpreting technical breaches and ensuring fair due process. A lack of awareness and trained compliance professionals further exacerbates these institutional gaps.<sup>84</sup>

The research identifies a significant compliance gap among small and medium enterprises (SMEs). While large corporations are adopting structured compliance management systems, SMEs often lack resources and expertise to implement data protection measures. Many treat compliance as a legal formality rather than a strategic function. This disparity risks creating a two-tiered system where only large entities achieve compliance maturity, undermining the universal application of privacy rights envisaged under the DPDP Act. Addressing this imbalance through training, tax incentives, and regulatory support is essential for inclusive digital governance. 85

Corporate ethics and governance emerge as crucial determinants of effective compliance. The study finds that companies with board-level oversight on data protection perform significantly better in breach prevention and reporting. However, many corporate boards still treat cybersecurity as an IT function rather than a governance priority. This disconnect often leads to delayed breach disclosures and reputational harm. Ethical leadership requires integrating data protection into enterprise risk management, emphasizing transparency, stakeholder trust, and compliance culture. Courts, through judgments like Justice K.S. Puttaswamy (Retd.) v. Union of India (2017) 10 SCC 1, have underscored privacy as a constitutional value that corporations must uphold, reinforcing that governance ethics cannot be divorced from legal compliance.<sup>86</sup>

The analysis also highlights the growing intersection between artificial intelligence (AI), automation, and data protection. AI-driven systems process large datasets, often without explicit consent or adequate safeguards, creating algorithmic accountability concerns. Corporations need to adopt AI compliance frameworks ensuring fairness, explainability, and human oversight. Regulatory collaboration between the DPB and sectoral authorities should extend to algorithmic auditing and ethical AI governance. Without proactive regulation, India risks replicating the compliance crises witnessed in global tech companies accused of biased or opaque data processing practices.87

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<sup>84</sup> Ministry of Electronics and Information Technology, Press Release on the Establishment of Data Protection Board of India, Aug. 2023.

<sup>85</sup> NASSCOM-DSCI, India SME Data Protection Readiness Survey, 2023.

<sup>86</sup> Justice K.S. Puttaswamy (Retd.) v. Union of India, (2017) 10 SCC 1 (India).

<sup>&</sup>lt;sup>87</sup> OECD, Principles on Artificial Intelligence (2019); World Economic Forum, Framework for Responsible AI, 2022.

Cybersecurity risk management remains an evolving challenge. Despite regulatory mandates under the CERT-In Directions, corporate compliance remains inconsistent. Many organizations fail to establish incident response teams or conduct penetration testing regularly. The lack of coordination between data protection and cybersecurity functions leads to reactive, fragmented responses to cyber incidents. Strengthening compliance audits, promoting public-private partnerships, and mandating periodic cyber drills can significantly improve resilience. Adopting international standards like ISO/IEC 27001 and the NIST Cybersecurity Framework should be made mandatory for high-risk industries. <sup>88</sup>

The study also finds that India's approach to cross-border data transfer under Section 16 of the DPDP Act strikes a cautious balance between privacy and economic globalization. However, the lack of clarity on adequacy determinations may deter foreign investments and increase legal risk for multinational corporations. A transparent mechanism for identifying permissible jurisdictions and recognizing international certification frameworks like the APEC Cross-Border Privacy Rules (CBPR) can facilitate lawful global data flows while preserving sovereignty. Uniform guidance on contractual safeguards, encryption standards, and third-party risk management is also necessary to prevent compliance uncertainty for multinational operations. <sup>89</sup>

Another major finding concerns corporate liability and penalties. The DPDP Act's penalty structure, which allows fines up to ₹250 crore for severe non-compliance, represents a strong deterrent. However, the effectiveness of deterrence depends on consistent and fair enforcement. Penalties alone cannot create compliance culture; corporations must internalize privacy as a governance value. Judicial interpretation must evolve to balance strict liability with proportionality, ensuring that punishment fosters corrective behavior rather than stifling innovation. The Bombay High Court in Vodafone Idea Ltd. v. TRAI (2021 SCC OnLine Bom 2361) underscored the need for proportional enforcement and corporate cooperation in compliance matters, setting an important precedent. 90

<sup>&</sup>lt;sup>88</sup> ISO/IEC 27001:2022, Information Security Management Systems-Requirements; National Institute of Standards and Technology, Framework for Improving Critical Infrastructure Cybersecurity (2018).

<sup>&</sup>lt;sup>89</sup> The Digital Personal Data Protection Act, No. 22 of 2023, § 16 (India); APEC Cross-Border Privacy Rules (CBPR) System (2021).

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